



SOCIAL MEDIA POLICY

PLHBA Policy – Social Media

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Perry Lakes Hawks Basketball Association Inc.
ABN: 65 140 754 146



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1. OVERVIEW

- 1.1 Using the internet and electronic communication is essential for communicating with members and the general public. The PLHBA is committed to communication being appropriate and related to relevant business.
- 1.2 “Member” means any Club, Association, Official, Coach, Player or Individual affiliated with the PLHBA.

2. PRIVACY

- 2.1 When using technology members are to ensure that all players, coaches, officials, volunteers and committee personnel’s privacy is protected, clear boundaries are maintained and bullying, and harassment does not occur.

3. CHANNELS

- 3.1 All relevant PLHBA information will be placed on our website, social media platforms, app, PlayHQ or Basketball WA website.
 - 3.1.1 All official association communication shall be via email, website, app or PlayHQ.
 - 3.1.2 Our website, social media platforms, app or PlayHQ may be used to communicate business and sanctioned events and or promotions.
 - 3.1.3 No offensive content or photos will be uploaded to our website, social media platforms or app especially about social activities and events.
 - 3.1.4 No statements shall be made that are misleading, false or likely to injure the reputation of another person.
 - 3.1.5 No statements shall be made that might bring our sport into disrepute.

4. USE

- 4.1 All members are expected to use the internet and electronic communication appropriately and think about what they want to say before they upload it.
- 4.2 An email or any form of electronic written/visual media is a record of your thoughts on a matter and can be used against you later.
- 4.3 Communication must not offend, intimidate, humiliate or bully any member and/or club/s.
- 4.4 Communication must not be misleading, false or injure the reputation of members and/or club/s.
- 4.5 Communication should seek to protect the privacy of members.
- 4.6 Communication must not bring the sport, member, club or league into disrepute.

5. NON-COMPLIANCE

- 5.1 Any member found to have sent inappropriate electronic communication, uploaded inappropriate content or engaged in blogs or discussions that harass, offend, intimidate or humiliate another member, may face disciplinary action as outlined in Basketball WA’s Member Protection By-Laws.
- 5.2 Cyber bullying under certain circumstances is a criminal offence that can be reported by victims to the police.
- 5.3 A Member can also initiate separate action in writing to the PLHBA where there has been a breach of this Policy.
- 5.4 Members publishing false or misleading comments about another person in the public domain may be liable for defamation.

